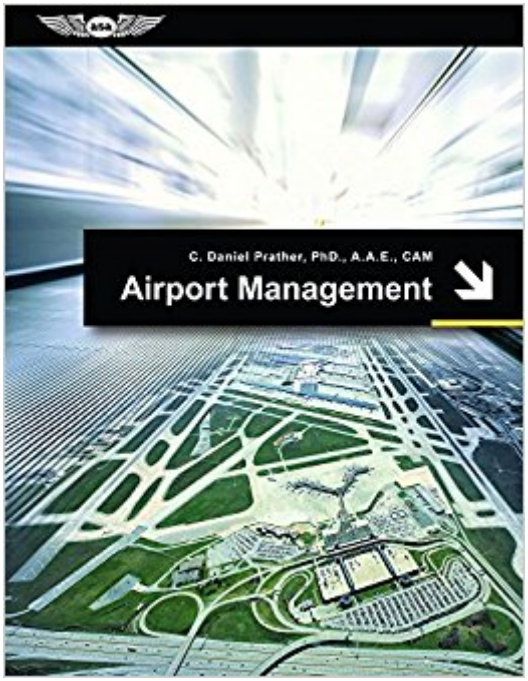
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Airport Management (eBundle)



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Synopsis

Airport Management is an up-to-date and industry-relevant textbook providing useful insight into all aspects of airports. With more than a decade of experience as an airport administrator, author Dr. Daniel Prather, A.A.E, CAM, provides a valuable, real-world perspective with an emphasis on the practical application required for the successful management and operation of airports. This comprehensive resource covers:history of airports and the airline industryairport structure and ownershipair traffic, capacity, and delay—and techniques to manage demandairport planning and the role of aviation activity forecastsdesign and constructionenvironmental impacts and regulatory complianceairport operations and maintenance, with a focus on 14 CFR Part 139safety and securitymarketinggovernmental, legal, and public relationsproperties, contracts, and commercial developmentfinancial management, capital development funding, and the economic impact of airportsfuture challenges and opportunities for airports Written in an easy-to-read format with full-color illustrations throughout, each chapter contains objectives, key terms, questions for review and discussion, and suggested resources for further study. Airport Management provides a comprehensive introduction to this career as well as useful scenarios and case studies to equip airport professionals with the essential knowledge and tools to solve contemporary issues faced on the job.

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